

PRESS RELEASE

BNP Paribas releases CapLink, a next-generation platform for alternative fund managers and investors

BNP Paribas's Securities Services business has bolstered its digital offering to alternative fund managers and their investors with the release of two enhanced solutions, CapLink Investor and CapLink Private. The platform gives clients simple and secure access to digitalised reporting, ESG insights and data analytics capabilities in a bid to enhance transparency and support investment-making decisions.

CapLink Investor is a comprehensive platform for fund managers, investors, and authorised contacts, offering essential information and insights across their fund holdings. With a user-friendly interface available in English and Simplified Chinese, CapLink Investor is well suited for hedge fund and liquid alternative managers, single hedge funds, fund of hedge funds and their investors.

CapLink Private offers digital reporting through data visualisation, end-to-end workflow management, and risk and performance analytics capabilities for non-listed investments. It is designed to enable private management companies, diversified asset managers and asset owners who manage private capital investment programmes to have an up-to-date view on their investments such as private equity, private debt and infrastructure in direct funds or fund of funds structuration.

Clients are able to effectively monitor real-time data to unlock the full potential of their funds and portfolios, with advanced analytics providing transparency on investments and their performance. CapLink Investor and CapLink Private are available on Securities Services' client portal NeoLink.

For hedge and liquid alternative investors, particular attention has been placed on streamlining electronic trading functionality and leveraging automation to provide a more efficient, intuitive and user friendly experience, while reducing risk of errors and minimising manual data entry. Automated features have also been added to address risk management controls around document access and sharing. Management companies using CapLink Private also benefit from an integrated white-label interface to facilitate a seamless and secure communication channel with their end investors.

To best meet clients' needs, Securities Services co-created the offering from inception, leveraging the design thinking and lean start-up methodologies of the bank's Digital Innovation Lab and its partnership with AssetMetrix – a leading fintech specialising in non-listed investments.

Patrick Hayes, Global Head of Alternative Investors, Securities Services, BNP Paribas, said: "As markets evolve, we're delighted to be rolling out our next-generation platform CapLink to alternative clients and their end investors. We have taken great care to understand how we can create the best digital experience for users, while helping fund managers stay on top of growing reporting, transparency and data accessibility requirements. We are determined to build on these developments to ensure our clients have all the information they need at their fingertips to be more efficient."

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