

SUSTAINABLE INVESTING TRENDS



MOST IMPORTANT ELEMENT FOR DEFINING A SUSTAINABLE INVESTMENT


- 20%** It makes a measurable, positive impact on ESG criteria
- 18%** It meets your organisation's own criteria for defining sustainable investments



PRIORITY ESG TOPICS

Respondents say investment, voting and engagement will focus in the next two years on

- 49%** Worker rights, fair treatment of staff and pay
- 48%** Diversity, equity and inclusion



PREFERRED ESG APPROACH/STRATEGY

Top 3 preferred approaches (for the next two years)

- 58%** Impact investing (vs. 52% now)
- 51%** ESG investing (vs. 67% now)
- 51%** Best in class (vs. 43% now)



COMMITMENT TOWARDS LOW-CARBON IS ACCELERATING

Respondents say it is a priority for their organisation

- 37%** Now, and
- 51%** Estimate it will be the case in 2 years

DATA AND REPORTING

DATA QUALITY REMAINS THE BIGGEST BARRIER TO ESG INVESTING

71%

see inconsistent and incomplete ESG data as a significant barrier to ESG adoption

GETTING AROUND ESG DATA CHALLENGES

62%

use and compare multiple sources of data to get around the ESG data issues

ESG REPORTING IS OFTEN INTEGRATED INTO FINANCIAL REPORTING

69%

say it is their preferred method when producing ESG reports

ESG INTEGRATION INTO OPERATIONS



ESG EXPERTISE INTEGRATED INTO INVESTMENT-RELATED OPERATIONS

57% say their organisation is integrating ESG expertise and data into portfolio management / investment decisions



CRITERIA FOR SELECTING A PROVIDER

Top 3 criteria when selecting partners

- 48%** Transparency of data methodology
- 47%** Brand reputation on ESG
- 32%** ESG skills and expertise