

BNP Paribas' Securities Services business unveils the next generation of its NeoLink platform

The Securities Services business of BNP Paribas has launched the next generation of its NeoLink client platform. The transformative upgrade brings together a redesigned user interface, an extended digital portfolio of solutions, embedded fintech services, an API store, and artificial intelligence (AI) for an enhanced 360 client experience.

Entirely redesigned with clients, the enhanced NeoLink user interface provides a seamless experience. The new modular workspace, featuring widget, tab, and split screen functionalities, facilitates cross-functional navigation controls and operational efficiency.

Additionally, a new set of dashboards combined with a new reporting framework, offering greater customisation and distribution options, empowers clients to make more effective decisions.

As an integral part of BNP Paribas' long-term digital strategy, NeoLink's suite of digital banking services is designed to be continuously enriched and refined. By integrating BNP Paribas' applications, fintech services, and omnichannel connectivity, NeoLink covers the diversity of institutional clients' requirements, throughout their investment lifecycle, in an all-in-one platform.

Also available across BNP Paribas' Corporate & Institutional Banking (CIB) division's digital platforms NeoLink and Centric, NOA, the Bank's AI-powered virtual assistant, enables clients to access information rapidly and receive immediate responses to a wide range of inquiries.

Jean-Marc Friess, Chief Digital Services Officer for Securities Services at BNP Paribas, said: "Amidst a market environment of increasing complexity, NeoLink streamlines business transactions, workflows, controls, and reporting processes to support operational efficiency and decision making.

"The next generation of NeoLink underscores our drive to deliver innovations that enable clients to optimise their connectivity with Securities Services. Leveraging the strengths of BNP Paribas' diversified and integrated model, we are committed to continuously enriching our digital platform for a growing number of clients."

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About Securities Services at BNP Paribas (securities.cib.bnpparibas)

BNP Paribas' Securities Services business is a leading global custodian providing multi-asset post-trade and asset servicing solutions to buy-side and sell-side market participants, corporates and issuers. With a global reach covering 90+ markets, its custody network is one of the most extensive in the industry, enabling clients to maximise their investment opportunities worldwide. As a pillar of BNP Paribas' diversified banking model, Securities Services provides asset servicing solutions that are closely integrated with the first-class services of the Group's other business lines, in particular those of Global Banking and Global Markets.

As of 31 March 2024, Securities Services had USD 14.4 trillion in assets under custody, USD 2.7 trillion in assets under administration and 9,829 funds administered.

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