

BNP Paribas and Bloomberg AIM enhance front-to-back office models through further integration

BNP Paribas' Securities Services business, a leading global custodian with USD 13.7 trillion in assets under custody¹, today announces the further integration of its multi-asset servicing capabilities with Bloomberg AIM, a leading buy-side order and investment management technology solution. The extended feature enables additional direct, standardised data connectivity between Securities Services' global fund accounting solutions and Bloomberg AIM, facilitating front-to-back data integrations for mutual buy-side clients.

This enhancement is part of the bank's continued effort to develop its open-architecture approach, aiming to optimise integration between clients' portfolios management systems and BNP Paribas' middle- and back-office capabilities.

Since the initial integration with [Bloomberg AIM](#) announced in May 2023, the solution has been delivering real-time post-trade workflows, enhanced by BNP Paribas' middle office outsourcer data. The direct connectivity offers faster data availability, while a secured transmission protocol ensures its integrity and accuracy. Through automated trade instruction captures and status updates, clients can benefit from greater transparency along transactions' lifecycle with minimal manual touchpoints.

The extension of this strategic connected model allows the direct upload of fund accounting data into Bloomberg AIM. This provides mutual buy-side clients with a comprehensive view of their portfolio and transactions used in the calculation of Net Asset Values, which eases their start-of-day reconciliation and control checks. The extensive instrument coverage of this model also speeds up the onboarding for new clients, funds and share classes whilst simplifying clients' involvement in the implementation phase.

The solution has been deployed to several EMEA and APAC-based clients with assets under management from USD 10 billion to USD 98 billion. Investitori SGR, an Italian asset management company, part of the Allianz Group, is one of the key clients that benefits from the recent integration upgrades.

Emanuele Vizzini, General Manager at Investitori SGR, Allianz Group, pointed out that: "When it comes to integrating middle-office and fund accounting data, the collaboration between BNP Paribas and Bloomberg offers tangible benefits in terms of adaptability and efficiency. Real-time data communication speeds up matching activities. We have already seen significant improvements of our daily control checks and data completion, particularly in facilitating the reconciliation between IBOR/ABOR and alignment of data. A technological partnership that fosters our investment solutions, on behalf of our customers."

Pam Samrai, Head of Buy-Side Post Trade Product, Bloomberg, stated: "For years, it has been clear that the buy-side is looking for a seamless front-to-back operating model. That is why we are proud that our partnership with BNP Paribas solves for that need. Through our integration, we provide interoperable and flexible solutions for streamlined trade management and now enhanced start-of-day visibility into a client's

¹ As at 31 December 2024. Source: [BNP Paribas' Securities Services website](#)



investment portfolio. For buy-side clients, this means greater operational efficiencies, more robust data governance, and more oversight and control across the entire investment process.”

Valérie Boléa-Waeterloos, Open Front Office Strategy and Integrated Models Lead, Securities Services, BNP Paribas, commented: “Offering a seamless front-to-back office model is crucial for asset managers in maintaining efficiency in this increasingly competitive market context. As we continue to invest in developing adaptive, lasting solutions for clients, this long-term collaboration with Bloomberg enables clients to develop the most integrated model that adapts to their current and future needs.

As part of our continued ambition to go **beyond asset servicing** for clients, we strive to connect asset managers with expertise, technology and data that fit their infrastructure and strategy. We look forward to further exploring new solutions with leading providers like Bloomberg to support our clients’ connectivity within the post-trade arena.”

-Ends-


Press contacts:

Securities Services at BNP Paribas

Vivian Lai, Global Media Relations and External Communications Manager
vivian.lai@uk.bnpparibas.com
+44 (0) 7350 433 306

Bloomberg

Casey Sheets Fernandez, Bloomberg Communications
csheets8@bloomberg.net
+1 212 617 6463

 Securities Services at BNP Paribas on [LinkedIn](#)

About Securities Services at BNP Paribas ([securities.cib.bnpparibas](https://www.securities.cib.bnpparibas))

BNP Paribas’ Securities Services business is a leading global custodian providing multi-asset post-trade and asset servicing solutions to buy-side and sell-side market participants, corporates and issuers. With a global reach covering 90+ markets, its custody network is one of the most extensive in the industry, enabling clients to maximise their investment opportunities worldwide. As a pillar of BNP Paribas’ diversified banking model, Securities Services provides asset servicing solutions that are closely integrated with the first-class services of the Group’s other business lines, in particular those of Global Banking and Global Markets. As of 31 December 2024, Securities Services had USD 13.7 trillion in assets under custody and USD 2.8 trillion in assets under administration.

About Bloomberg (www.bloomberg.com)

Bloomberg is a global leader in business and financial information, delivering trusted data, news, and insights that bring transparency, efficiency, and fairness to markets. The company helps connect influential communities across the global financial ecosystem via reliable technology solutions that enable our customers to make more informed decisions and foster better collaboration. For more information, visit Bloomberg.com/company or [request a demo](#).

Bloomberg AIM, a leading order and investment management technology solution, is used by nearly 15,000 professionals at over 900 client firms globally to manage more than \$22 trillion in assets. Fully integrated with the Bloomberg Terminal, Bloomberg AIM delivers multi-asset solutions for decision support and portfolio management, order management, trade compliance, and post-trade workflows. Bloomberg AIM is part of Bloomberg’s integrated suite of buy-side solutions, which deliver front-to-back technology for the investment lifecycle.



**The bank
for a changing
world**

About Investitori SGR (www.investitorisgr.it)

Investors SGR is the Allianz Group company dedicated to the asset management. It was founded in 2001 within the Allianz Group, a leader in the offer of insurance, banking and asset management products and services, which it shares Solidity and Values, offering its clients high levels of dedicated and personalized service. Is a privileged reference point for the highest and most demanding segment for portfolio management solutions, to offer excellence in investment services to the Clients.

The information contained within this document ('information') is believed to be reliable but BNP Paribas does not warrant its completeness or accuracy. Opinions and estimates contained herein constitute BNP Paribas' judgment and are subject to change without notice. BNP Paribas and its subsidiaries shall not be liable for any errors, omissions or opinions contained within this document. This material is not intended as an offer or solicitation for the purchase or sale of any financial instrument. For the avoidance of doubt, any information contained within this document will not form an agreement between parties. Additional information is available on request.

BNP Paribas is a credit institution that is authorised to perform banking activities and investment services under the law applicable in France and is subject to prudential supervision on a consolidated basis by the European Central Bank (ECB), in cooperation with the *Autorité de Contrôle Prudentiel et de Résolution* (ACPR). As a public listed company and as an investment service provider, BNP Paribas is also in France under the supervision of the *Autorité des Marchés Financiers* (AMF). Its registered office address is 16 boulevard des Italiens, 75009 Paris, France, and its website is <https://group.bnpparibas>.

BNP Paribas is authorised and regulated by the European Central Bank (ECB) and the *Autorité de Contrôle Prudentiel et de Résolution* (ACPR). BNP Paribas is authorised by the Prudential Regulation Authority (PRA) and is subject to regulation by the Financial Conduct Authority (FCA) and limited regulation by the Prudential Regulation Authority (PRA). Details about the extent of our regulation by the Prudential Regulation Authority (PRA) are available from us on request. BNP Paribas London Branch is registered in the UK under number FC13447. UK establishment number: BR000170. UK establishment office address: 10 Harewood Avenue, London NW1 6AA.

Services described in this document, if offered in the U.S., are offered through BNP Paribas acting through its New York Branch (which is duly authorised and licensed by the State of New York Department of Financial Services) or BNP Paribas Financial Services LLC, a limited liability company organised under the laws of the State of Delaware; if a securities product, through BNP Paribas Securities Corp., which is a broker-dealer registered with the Securities and Exchange Commission (SEC) and a member of the Securities Investor Protection Corporation (SIPC) and the Financial Industry Regulatory Authority (FINRA); or if a futures product through BNP Paribas Securities Corp., a Futures Commission Merchant registered with the Commodities Futures Trading Commission (CFTC) and a member of the National Futures Association (NFA).

In accordance with the General Data Protection Regulation (GDPR), European Regulation no. 2016-679, depending on the nature of the processing of the personal data concerned, you have a right of access, rectification and erasure of your personal data together with the right to restrict or object to the processing of such data. For more information on the General Data Protection Regulation (GDPR), details regarding processing purposes, and data retention principles, as well as your rights in relation to the processing of your personal data by BNP Paribas SA, in the context of Securities Services activities, please refer to our data protection notice: <https://cib.bnpparibas/data-protection-notice/>.



BNP PARIBAS

**The bank
for a changing
world**