

PRESS RELEASE

BNP Paribas' Securities Services business partners with Proxymity to advance its general meetings services in the UK, Australia and New Zealand

BNP Paribas' Securities Services business, a leading global custodian with USD 17.5 trillion in assets under custody¹, today announces the implementation of Proxymity's proxy voting solution for its local custody general meetings services in the UK, Australia and New Zealand, helping clients streamline the voting process and facilitate better governance.

Proxymity, the leading investor communications platform, connects the ecosystem of issuers, intermediaries, and investors through its digital solutions. By leveraging Proxymity's Vote Connect Total solution, Securities Services at BNP Paribas delivers a re-designed, end-to-end general meetings service to clients in the UK, Australia and New Zealand. The updated offering enables more efficient investor communications, provides accurate and real-time information, and improves overall transparency and engagement.

Proxymity's solution is also connected with BNP Paribas' NeoLink client platform, granting clients seamless access to information throughout the general meeting lifecycle. All data exchanges between Proxymity and BNP Paribas are secured, automated and encrypted.

Clients are able to vote directly on the platform, via SWIFT in the latest ISO standard messages or via their proxy provider, with their votes going to the issuers immediately. Meanwhile, the dedicated BNP Paribas' Securities Services teams handle clients' enquiries, monitor activities and coordinate operational flows with Proxymity.

Dean Little, CEO and Co-Founder at Proxymity, stated: "We are delighted to expand our partnership with BNP Paribas' Securities Services as they continue to enhance their general meeting services in the UK, Australia, and New Zealand. By combining Proxymity's real-time proxy voting technology with BNP Paribas' trusted custody expertise, we are helping investors and issuers benefit from greater transparency, efficiency, and engagement across the full meeting lifecycle."

Bruno Campenon, Head of Financial Intermediaries and Corporates Client Line, Securities Services, BNP Paribas, commented: "Proxymity is transforming investor communications by connecting issuers and investors through a transparent and efficient digital ecosystem. We are excited to be part of this initiative, starting with the rollout of its proxy voting solution in the UK, Australia and New Zealand.

"Our investment and partnership with Proxymity, paired with our on-the-ground capabilities and collaboration with our clients and industry groups, testify to our commitment to bring clients the best service. We look forward to continuously improving client experience by leveraging innovative technologies with leading partners such as Proxymity."

-Ends-

¹ As at 30 June 2025. Source: [BNP Paribas' Securities Services website](#)



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Securities Services at BNP Paribas on [LinkedIn](#)

About Securities Services at BNP Paribas (securities.cib.bnpparibas)

BNP Paribas' Securities Services business is a leading global custodian providing multi-asset post-trade and asset servicing solutions to buy-side and sell-side market participants, corporates, and issuers. With a global reach covering 90+ markets, its custody network is one of the most extensive in the industry, enabling clients to maximise their investment opportunities worldwide. As a pillar of BNP Paribas' diversified banking model, Securities Services provides asset servicing solutions that are closely integrated with the first-class services of the Group's other business lines. As of 30 June 2025, Securities Services had USD 17.5 trillion in assets under custody, USD 3.3 trillion in assets under administration and 9,481 funds administered.

About Proxymity (www.proxymity.io)

Proxymity is a leading digital investor communications platform connecting the world's ecosystem of issuers, intermediaries, and investors digitally in real time, bringing unprecedented transparency, efficiency, and accuracy. Trusted by the world's largest financial institutions, including seven of the world's top 10 Global Custodians managing over \$200 trillion in assets under custody, and counting 87 of the FTSE 100 as clients, it serves over 25 markets worldwide.

Proxymity's solutions include Vote Connect, a digital-first platform with unparalleled real-time transparency allowing issuers to send and receive meeting announcements, proxy voting, and vote confirmations without distortion or interference, and Shareholder Insights, providing issuers full visibility of their shareholder base and visibility of ownership through the intermediary chain. Proxymity's platforms, built on highly scalable technology, use "golden source" data and provide full compliance with the latest regulations.

Proxymity's ground-breaking technology has been recognized with recent awards including FSTech's "Most Disruptive Technology in the FinTech Sector" and GC Magazine's "FinTech of the Year 2024".

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