

PRESS RELEASE

BNP Paribas' Securities Services business extends its general meetings solutions to global custody clients, supported by Proximity

BNP Paribas' Securities Services business, a leading global custodian with USD 17.5 trillion in assets under custody¹, today announces the implementation of Proximity's Vote Connect Global solution as part of its general meetings services for global custody clients across EMEA and Asia Pacific, directly connecting issuers, intermediaries and investors through a near real-time, transparent and efficient digital ecosystem.

Partnering with Proximity, a leading digital investor communications platform, Securities Services at BNP Paribas first introduced Proximity's Vote Connect solution to its local custody clients in the UK, Australia and New Zealand in September 2025. The solution is now extended to global custody clients across EMEA and Asia Pacific, streamlining investor communications and improving overall corporate governance.

Building on its connectivity to more than 90 markets worldwide, Securities Services now enables global custody clients to manage general meetings through a single platform. Through this new feature, they can receive immediate announcements of meetings, transmit their voting instructions, and receive post-meeting confirmations that their votes were counted. BNP Paribas' Securities Services business manages all clients' enquiries and activities, while coordinating operational flows with Proximity.

Proximity's technology is also fully integrated into Securities Services' ecosystem and its NeoLink client platform, complementing the bank's wider general meetings services, in-house expertise, and client support. In addition, the expanded solution will advance BNP Paribas' integrated service, including improved features for power of attorney management.

Dean Little, CEO and Co-Founder, Proximity, said: "We're proud to extend our partnership with BNP Paribas' Securities Services through the implementation of Vote Connect Global. This reflects our shared commitment to a common goal: delivering real, measurable improvements for investors navigating a complex, global proxy voting landscape."

Christian Houillon, Head of Custody Products and Solutions, Securities Services, BNP Paribas, commented: "As a forward-looking asset servicer, we are committed to helping our clients navigate the fast-evolving digital environment. Fostering strategic partnerships with industry pioneers like Proximity is a way of anticipating and building tomorrow's standards while granting our clients seamless access to them.

"To help more companies achieve real-time digital proxy voting, we are bringing this solution to our global custody clients. We look forward to continuing our partnership with Proximity and delivering the best services leveraging on its technology capabilities."

-Ends-

¹ As of 30 June 2026. Source: [BNP Paribas' Securities Services website](#)



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About Securities Services at BNP Paribas (securities.cib.bnpparibas)

BNP Paribas' Securities Services business is a leading global custodian providing multi-asset post-trade and asset servicing solutions to buy-side and sell-side market participants, corporates, and issuers. With a global reach covering 90+ markets, its custody network is one of the most extensive in the industry, enabling clients to maximise their investment opportunities worldwide. As a pillar of BNP Paribas' diversified banking model, Securities Services provides asset servicing solutions that are closely integrated with the first-class services of the Group's other business lines, in particular those of Global Banking and Global Markets.

As of 30 June 2026, Securities Services had USD 17.5 trillion in assets under custody, USD 3.4 trillion in assets under administration and 9,278 funds administered.



Securities Services at BNP Paribas on [LinkedIn](#)

About Proxymity (proxymity.io)

Proxymity is the leading digital investor communications platform that connects issuers, intermediaries and investors in real-time, improving the transparency, efficiency and accuracy of proxy voting and shareholder communications. By modernising fragmented legacy processes, Proxymity enables the secure exchange of meeting and shareholder information, strengthening the integrity and effectiveness of voting and disclosure processes. Built on highly scalable technology, Proxymity delivers "golden source" agendas, end-to-end vote confirmations and streamlined shareholder identification, providing greater visibility and control throughout the custody chain. Operating in more than 105 markets worldwide, Proxymity complies with local regulatory requirements in the countries in which it operates and has been recognised globally for innovation and excellence in investor communications and financial technology.

Proxymity is backed by a consortium of the industry's leading financial institutions, including eight of the world's top 10 Global Custodians managing over \$290 trillion in assets under custody (BNP Paribas, BNY, Citi, Computershare, Deutsche Bank, Deutsche Börse, Euroclear, HSBC, J.P. Morgan, State Street and Mitsubishi UFJ Financial Group.) For more information, visit proxymity.io.

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